



Skipsrevyen

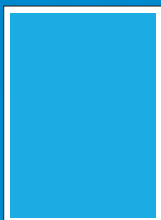
MEDIA KIT 2026



Edition	Ad deadline	Theme-special edition	Distribution
SR 1	January 22	Rebuilding, recycling and upcycling+ Shipbuilding Norway	
SR 2	March 2	Education and recruitment	
SR 3	April 16	Aquaculture	• – Havexpo 5-7 mai
SR 4	May 25	The fair culture	
SR 5/6	June 25	Nor Fishing	• – Nor- Fishing 18- 20 aug.
SR 7	August 13	SMM (English edition)	• – SMM Hamburg 1-4 sept.
SR 7A	August 12	Ship of The Year (English edition)	• – SMM Hamburg 1-4 sept.
SR 8	September 17	Offshore	• – Offshore Tech Days - 14-15 oct. • – Hurtigbåtkonferansen
SR 9	October 15	The shipyard edition	• – Verftskonferansen - nov.
SR 10	November 12	AI - Friend or foe?	
SR 11	December 10	The gray boats	

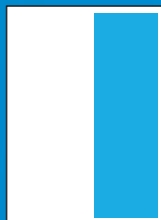
Traditional Formats

1/1 Page*
210 mm x 297 mm



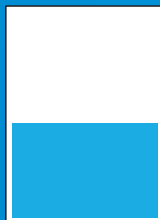
NOK 18 000

1/2 page Vertical
90 mm x 255 mm



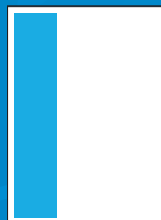
NOK 11 600

1/2 page Horizontal
185 mm x 125 mm



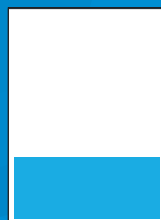
NOK 11 600

1/3 page Vertical
59 mm x 255 mm



NOK 10 000

1/3 page Horizontal
185 mm x 85 mm



NOK 10 000

1/4 page Vertical
90 mm x 125 mm



NOK 8 300

1/4 page Horizontal
185 mm x 63 mm



NOK 8 300

* Backpage (210 x 237 mm) **NOK 23 000** - Page 2: **NOK 21 000**



Colorprofile:


Accepted files:
PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:
300 dpi

TOP BANNER (max 2 rotations)

1065 x 200 320 x 250 **NOK 9 350**

**SKY-
SKRAPER**
(max 2 rotations)

300x600
320x250

**NOK
10 400**

Alltid ett skritt foran

Nytt magasin ute nå

**SKY-
SKRAPER**
(max 2 rotations)

300x600
320x250

**NOK
10 400**

Signerer kontrakt med Lloyd Werft på ombyggingsprosjekt

Øker kapasiteten med stor investering

Båtomtaler:

MS «Kjeller» MS «Sinar Helsing UNI» MS «Ellingen» MS «Høyfjell»

FLEXBANNER 1 (max 2 rotations)

1065 x 300 320 x 250 **NOK 8 300**

**Ny toppsjef i
LOS Marine**

FLEXBANNER 2 (max 2 rotations)

1065 x 300 320 x 250 **NOK 8 300**

Norsk teknologi får grønt lys fra Sjøforsvaret

Første skrog på vei til Leirvik: – God kvalitet og leveranse etter plan

FRONT POSTER

340 x 400 320 x 250 **NOK 5 800**

Vil skille ut og børsnotere Kongsberg Maritime

Ansatt døde om bord på forbåt

FLEXBANNER 3 (max 2 rotations)

1065 x 600 320 x 250 **NOK 8 300**



**Content
marketing:
Price from
NOK 14 600**

Digital visibility
on **skipsrevyen.no**

- Continuous news updates
- Targeted and measurable advertising

